UNIVERSITY OF SOUTH ALABAMA
Faculty Senate
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May 8, 2024, 3:00-4:00 p.m.
MCOB 101
MINUTES

Present for FS Executive Committee: Webb (presiding), Wassenaar (Z), Tate, Streeter,

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- **Update on the search for VP for Research & Economic Development**
  Pres. Bonner gave some background on changes in USA Administrative offices. There were two title adjustments this past year to better reflect the type of work current administrators were doing. Nick Lawkis was formerly Exec. Director of Government Relations was elevated to Vice President of Government Relations. Michael Chambers was formerly the Associate Vice President for Research and Economic Development was recently named Chief Economic Development Officer and has become a member of the President's Council. Because there is currently a search committee for finding a new Vice President for Research & Economic Development position (replacing retiring Dr. Lynn Chronister), the administration wants to be sure there was someone dedicated to economic development already in place before the new VP comes aboard. Dr. Chambers' position is still within the Research & Economic Development Office and will report directly to the VP.

  Dr. Webb, who is on the search committee for the new VP, gave an update on the progress. The top four candidates will be brought on campus for formal interviews

position whose research would focus on the needs of the community. It could also fund scholarships or internships that would benefit the students as well as the community.

Mr. Berscheidt went over refreshing the USA brand, which would be all about telling our story that would resonate with potential students. During this summer the university will start the implementation stage with putting out new banners on campus and new billboards and commercials. The feedback of the survey that Marketing did in the initial phase of the project was very positive regarding the university. There is a 50-slide powerpoint presentation that summarizes the survey's result which Marketing is willing to share.

New Business:
- **Potential calendar disruptions due to football schedule**
  Dr. Kent will be working with Mr. Erdmann regarding the football schedule in the fall. She will get something out by this summer via messages posted on the university email. Dr. Wassenaar requested that we get the information by the plenary meeting next week so it can be shared with the caucus leaders, who can then share it with their deans and other faculty members, since this would be helpful to know in case they need to help.s,24y)s 0m BT e.33 Tw cp (es3s)4set)2 (t)1 -0.002 T

faculty senate caucus leaders in getting useable information for this tracking. What they discovered is that each college is so different in how they measure workload that the tracking would have to be on a college-by-college method, rather than on a university level. Dr. Wassenaar pointed out the inequity in work load can contribute to faculty dissatisfaction and problems with retention. Consideration should also be given to developing a means for systematic auditing of work load. Dr. Pavelescu wondered if work load should also be a